



Department of Mass Communications

Vacancy Announcement

The Department of Mass Communications invites applications for a full time, non-tenure track (but tenure-eligible) senior faculty position at the associate professor level. The department seeks to fill this position in the Spring of 2017 but no later than August 2017.

Minimum Qualifications:

Applicants for this position must hold a terminal degree in Mass Communications, Communication or related field and possess knowledge of public relations research, writing, event planning, branding, and conflict management. The candidate must also be familiar with linear and nonlinear editing, television studio and control room equipment. Candidates with professional public relations experience are preferred. Official copies of college transcripts must be on file by the appointment date for the successful candidate selected. Teaching experience, service, and record of scholarly activity appropriate to the rank is desirable. Candidate for the position must embrace liberal arts education.

Knowledge/Skills and Abilities:

The department seeks a dynamic individual to teach core undergraduate courses in Mass Communications. Preferred areas of specialization include: public relations; research and writing, social media, branding, promotion, fundraising, event planning, web design, online news writing, and video, audio, linear and nonlinear editing. In addition to teaching, the position entails undergraduate student advising; student organization advising, active participation in departmental activities, college and university committees; service learning/internship activities; and active involvement in scholarly activities such as publishing and obtaining grants, student recruiting; working with the dean and other university personnel to implement university policies, working with faculty on curricular and grants or sponsored research projects. Applicants should have awareness of and sensitivity to the educational goals of a multicultural population gained either through cultural study, training, teaching or other experiences. Other duties may be assigned for future promotion and tenure consideration. Excellence in teaching, research, and service is required.

The selected applicant may be required to submit to a background investigation. VUU is an Equal Opportunity, Affirmative-Action Institution committed to cultural, racial, and ethnic communities and compliance with the Americans with Disabilities Act. It is expected that successful candidate shares in this commitment. Persons who need reasonable accommodations under the Americans with Disabilities Act to participate in the application process should contact the Office of Human Resources at (804) 257-5841

Salary:

Salary is commensurate with professional experience and qualifications.

Contact:

For qualified applicants, the application packet should contain a letter of interest, curriculum vita, philosophy of teaching, and a copy of graduate transcripts, sample publication, syllabi, and three current

letters of recommendation (at least one of which addresses teaching qualifications). The application package may be sent electronically to Resumes@vuu.edu. The complete package may also be mailed to the following address: Virginia Union University, Office of Human Resources, Attn: Mass Communications Search Committee, 1500 North Lombardy Street, Richmond, VA 23220

Please contact Dr. Michael Orok, Dean of the School of Humanities and Social Sciences, with any questions about the position. He may be reached at meorok1@vuu.edu. You may also visit www.vuu.edu for additional information about the University.

Date:

Review of applications will begin immediately and will continue until the position is filled.