

AREA OF RESPONSIBILITY: OFFICE OF INSTITUTIONAL ADVANCEMENT
RESPONSIBLE CONTACT: STEWARDSHIP MANAGER
POLICY IDENTIFICATION: MATCHING GIFTS
EFFECTIVE DATE: 1/01/09
REVISED: 01/01/10
LAST REVIEWED: 05/2022

Corporate matching gifts to employee donations are an increasingly important source of funds for Virginia Union University, and can serve as the first step to a major corporate gift. The Office of Institutional Advancement will continue to pursue this source with vigilance.