

Legacy Award & Scholarship Gala hosted by Mayor Levar Stoney

SPONSORSHIP OPPORTUNITIES

P: 804-342-3936 E: dalston@vuu.edu

THE MAYOR'S CHOICE SPONSOR: \$50,000

Two (2) reserved VIP table seating for 10 guests
Prominent placement on event signage
Company remarks during the program
Two (2) :30 second message segment shown during program
Logo/Name featured on full screen ad as a part of sponsor video welcome
Brand recognition as Presenting Sponsor on university media and print publications
Event souvenir group photo
Opportunity for company representative to serve as chairperson on education board

IN ALL THINGS, EXCELLENCE SPONSOR: \$25,000

One (1) reserved Priority table seating for 10 guests
Prominent placement on event signage
One (1) :30 second message segment shown during program
Brand recognition on university media and print publications
Logo/Name featured on half screen ad as a part of sponsor recognition
Event souvenir group photo

THE GREATER RICHMOND CONVENTION CENTER SPONSOR: \$15,000

One (1) reserved table seating for 10 guests
Prominent placement on event signage
Brand recognition on university media and print publications
Special recognition during program
Logo/Name featured on shared screen ad as a part of the sponsor recognition
Event souvenir group photo

BROOK & LOMBARDY SPONSOR: \$7,500

One (1) reserved table seating for 10 guests
Prominent placement on event signage
Brand recognition on university media and print publications
Logo/Name featured on shared screen ad as a part of the sponsor recognition

MAROON & STEEL SPONSOR: \$3,500

One (1) reserved table seating for 10 guests
Prominent placement on event signage
Brand recognition on university media and print publications
Logo/Name featured on shared screen as a part of the sponsor video welcome

PANTHER PATRON SPONSOR: \$2,000

AVAILABLE FOR INDIVIDUALS/SMALL BUSINESSES/NONPROFITS/SOCIAL ORGANIZATIONS ONLY

One (1) reserved table seating for 8 guests

Prominent placement on event signage

Brand recognition on university media and print publications

Logo/Name featured on shared screen ad as a part of the sponsor recognition

INDIVIDUAL TICKET: \$200 ALUMNI TICKET: \$155

(Individual tickets must be purchased by March 29, 2024)

(Reserved seating for table sponsorship only)

SPONSORSHIP AND GIVING LEVELS

\$1,500 \$1,000 \$500 \$250 \$125

OTHER AMOUNT _____

IN MEMORY OF _____

IN HONOR OF _____

[Online/Credit Card Payment](#) (See link from Deborah)

For more information, contact Deborah Alston, AVP, Stewardships at (804) 342-3936; dalston@vuu.edu, or go to www.vuu.edu/giving/legacy-awards-gala